

CASE SCHOOL
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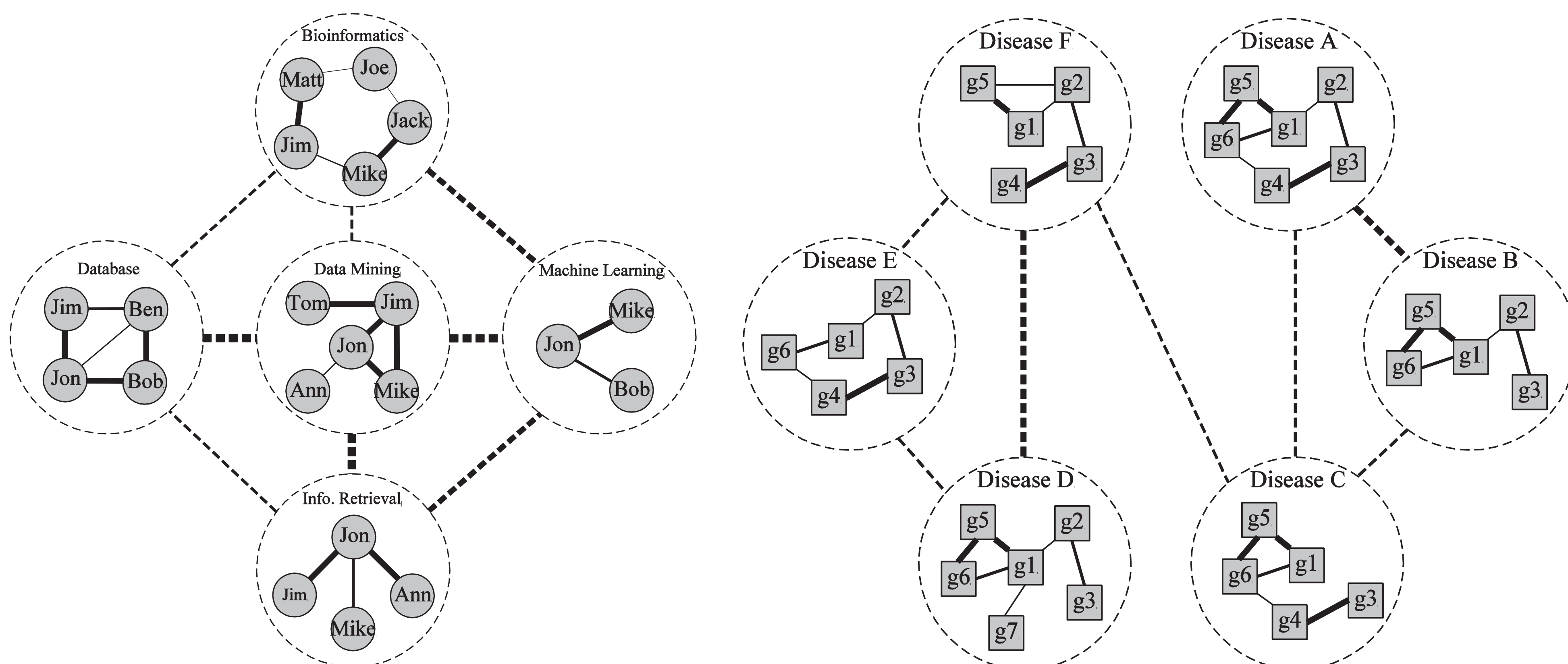
Network of Networks

Solution to CrossRank

Motivation: Network is an important and popular data model since real-world data are naturally networks, e.g., web network, social network, biological network, etc. However, networks are not independent. For example, a co-author network of data mining area is highly related to a co-author network of database area. In fact, networks themselves form a network. We do not want to ignore this high level network since it helps us learn more about the data. We call such structure as a **Network of Networks (NoN)**, such as research area network of co-author networks, disease similarity network of protein interaction networks, etc.

Research area network of co-author networks

Disease network of protein interaction networks



Examples of NoN. The main network is represented by dashed nodes and edges. The domain-specific networks are represented by solid nodes and edges.

Definition. Network of Networks (NoN). Given a $g \times g$ main network G , a set of g domain-specific networks $\mathcal{A} = \{A_1, \dots, A_g\}$ and a one-to-one mapping function θ , which maps each node in the main network G to a domain-specific network, a **Network of Networks (NoN)** is defined as the triplet $\mathcal{R} = \langle G, \mathcal{A}, \theta \rangle$. Nodes in the main network are referred to as *main nodes*, nodes in the domain-specific networks are called *domain nodes*. Each main node represents a domain-specific network through the mapping function θ . In addition, we represent the nodes in each domain-specific network as \mathcal{V}_i ($i = 1, \dots, g$). We define $I_{i,j}$ as the *common nodes* between A_i and A_j , i.e., $I_{i,j} = \mathcal{V}_i \cap \mathcal{V}_j$.

CrossRank

Given a network, ranking is an important task. People want to quickly identify important nodes (e.g., users, genes, etc.) from a network with thousands or millions of nodes.

NoN allows us to rank nodes in broader view:

- Who is more important in data mining area? Jon or Jim? If we consider data mining only?
- Who is more important in data mining area? Jon or Jim? If we consider all highly related areas to data mining?

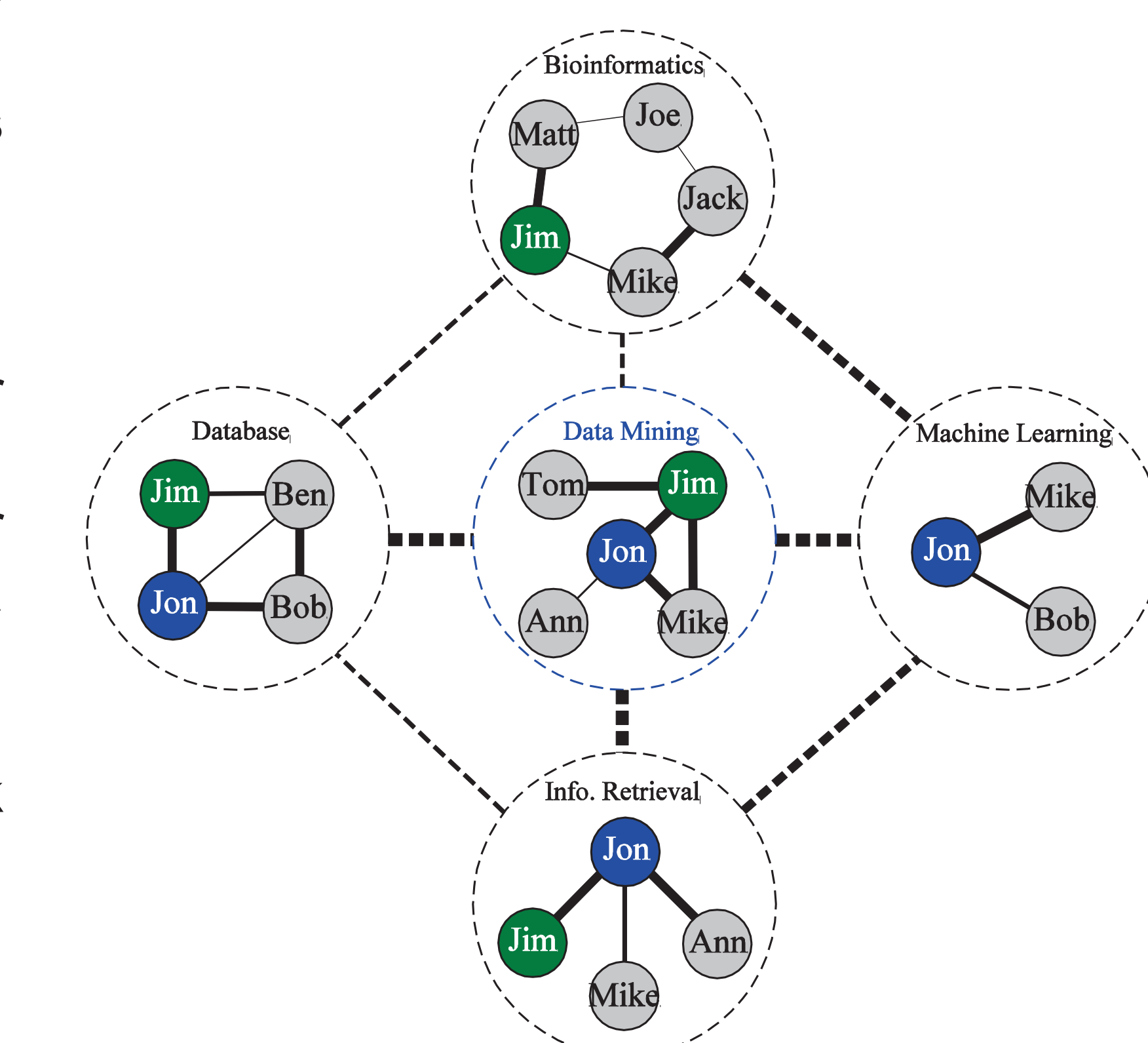
We propose a regularized optimization model to rank domain nodes w.r.t. the main network, i.e., minimizing:

$$J(\mathbf{r}_1, \dots, \mathbf{r}_g) = c \sum_{i=1}^g \mathbf{r}_i' (\mathbf{I}_{n_i} - \tilde{\mathbf{A}}_i) \mathbf{r}_i + (1-c) \sum_{i=1}^g \|\mathbf{r}_i - \mathbf{e}_i\|_F^2$$

$\underbrace{\hspace{10em}}_{\text{within-network smoothness}}$
 $\underbrace{\hspace{10em}}_{\text{query preference}}$

$$+ a \sum_{i,j=1}^g \left\| \frac{\mathbf{r}_i(I_{ij})}{\sqrt{d_m(i)}} - \frac{\mathbf{r}_j(I_{ij})}{\sqrt{d_m(j)}} \right\|_F^2 \mathbf{G}(i,j)$$

$\underbrace{\hspace{10em}}_{\text{cross-network consistency}}$



Jon should be more important than Jim in data mining area since he is a popular researcher in highly related areas to data mining. His overall contribution to data mining is more significant than Jim.

Matrix form objective function

$$J(\mathbf{r}) = c\mathbf{r}'(\mathbf{I}_n - \tilde{\mathbf{A}})\mathbf{r} + (1-c)\|\mathbf{r} - \mathbf{e}\|_F^2 + 2a\mathbf{r}'\mathbf{X}\mathbf{r}$$

$$\tilde{\mathbf{A}} = \begin{bmatrix} \tilde{\mathbf{A}}_1 & \dots & \mathbf{0} \\ \vdots & \ddots & \vdots \\ \mathbf{0} & \dots & \tilde{\mathbf{A}}_g \end{bmatrix} \quad \mathbf{r} = \begin{bmatrix} \mathbf{r}_1 \\ \vdots \\ \mathbf{r}_g \end{bmatrix} \quad \mathbf{e} = \begin{bmatrix} \mathbf{e}_1 \\ \vdots \\ \mathbf{e}_g \end{bmatrix}$$

\mathbf{X} : A normalized Laplacian matrix of cross network links between common nodes.

RWR-like update rule

$$\mathbf{r} = \left(\frac{c}{1+2a} \tilde{\mathbf{A}} + \frac{2a}{1+2a} \tilde{\mathbf{Y}} \right) \mathbf{r} + \frac{1-c}{1+2a} \mathbf{e}$$

Property:

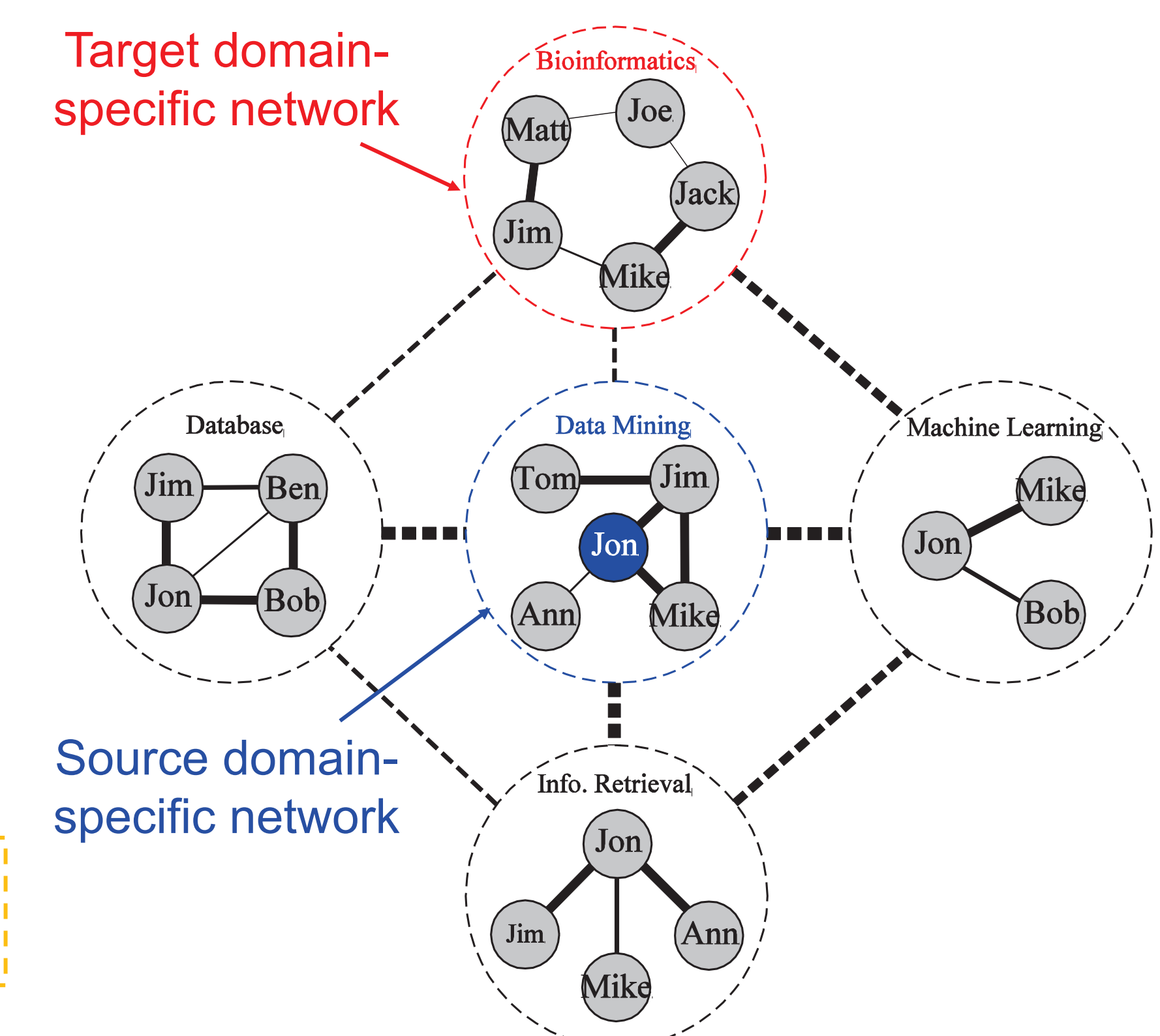
- Eigenvalues of the transition matrix are between -1 and 1
- It converges to the global minimum of the objective function

CrossQuery

Different people have different interests in nodes of a network. They may want to find top- k "similar" nodes in a network w.r.t. a query node. This is a ranking problem with query node.

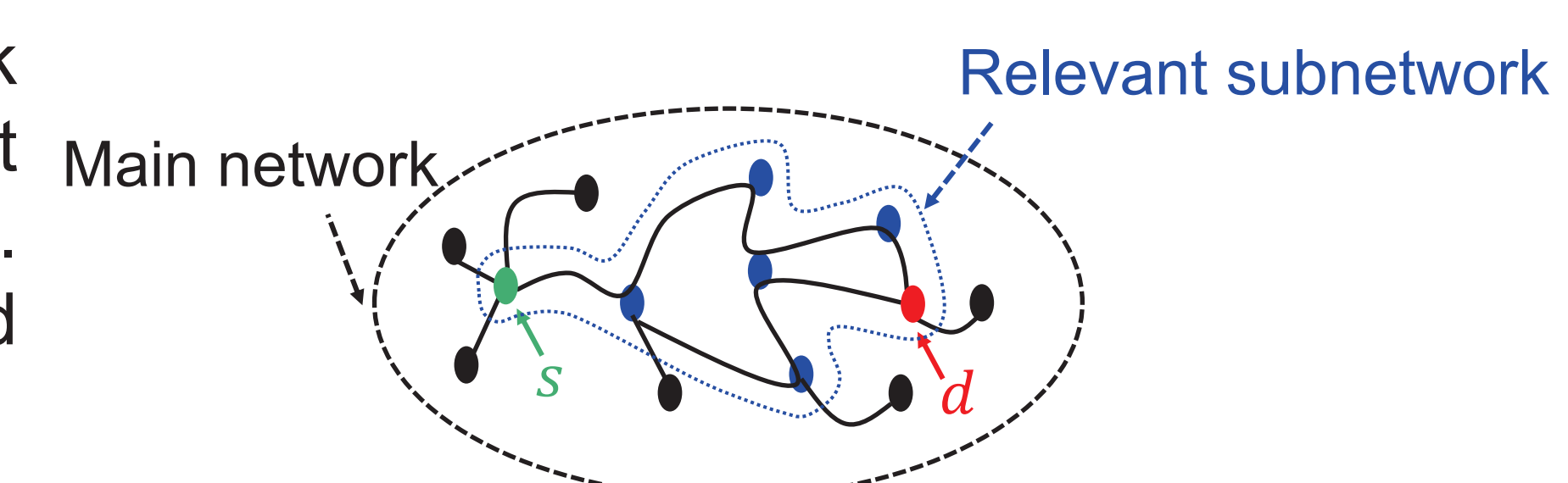
NoN allows us to query a node in a source domain-specific network and retrieve top- k "similar" nodes from a target domain-specific network:

- Which bioinformatics researchers will collaborate with the data mining researcher Jon?



CrossQuery-Basic: RWR-like update rule allows us to apply existing scalable algorithms for RWR.

CrossQuery-Fast: 1. Extract relevant subnetwork w.r.t. main nodes representing source and target domain-specific networks from the main network; 2. Prune NoN; 3. Apply CrossQuery-Basic on the pruned NoN.



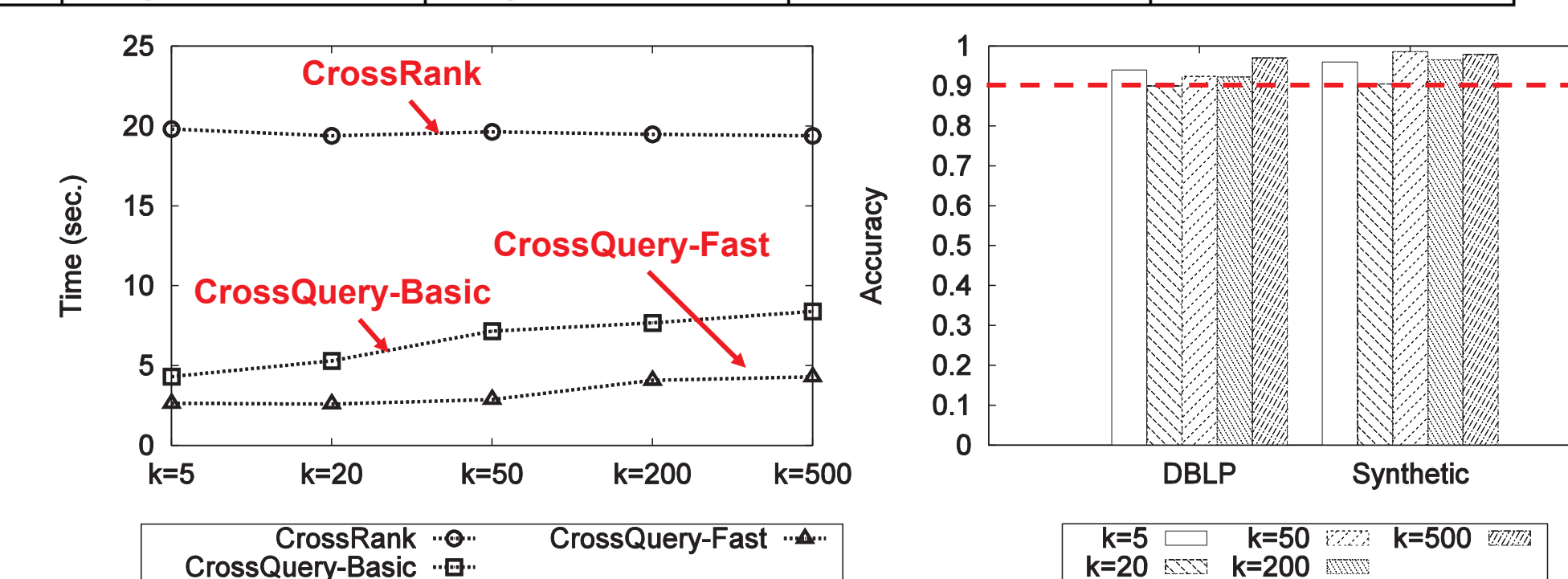
Experiments

Co-author NoN

Top ranked authors in the database area when varying a

Rank	$a = 0$	$a = 0.05$	$a = 0.1$	$a = 0.3$	$a = 0.5$
1	Divesh Srivastava	Jiawei Han	Jiawei Han	Jiawei Han	Jiawei Han
2	Philip S. Yu	Divesh Srivastava	Divesh Srivastava	Philip S. Yu	Philip S. Yu
3	Hector Garcia-Molina	Philip S. Yu	Philip S. Yu	Divesh Srivastava	Christos Faloutsos
4	Raghu Ramakrishnan	Hector Garcia-Molina	Hector Garcia-Molina	Christos Faloutsos	Michael Stonebraker
5	Gerhard Weikum	Raghu Ramakrishnan	Raghu Ramakrishnan	Michael Stonebraker	Divesh Srivastava
6	Beng Chin Ooi	Christos Faloutsos	Christos Faloutsos	Hector Garcia-Molina	Hector Garcia-Molina
7	H. V. Jagadish	Michael Stonebraker	Michael Stonebraker	Michael J. Carey	Michael J. Carey
8	Michael J. Carey	Beng Chin Ooi	Beng Chin Ooi	Raghu Ramakrishnan	Raghu Ramakrishnan
9				Gerhard Weikum	Gerhard Weikum
10				Elke A. Rundensteiner	Elke A. Rundensteiner

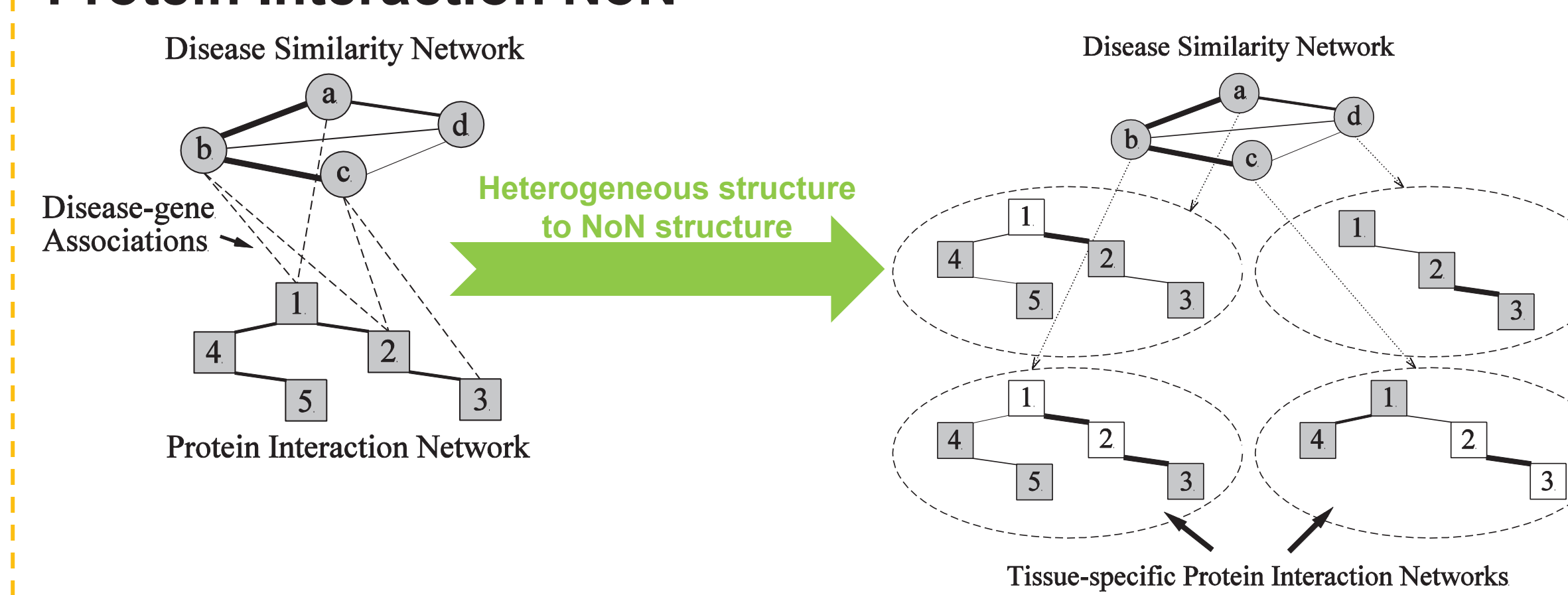
CrossQuery
 Efficiency
 Accuracy



Cross-area co-authorship prediction results

#Papers	Hops	#Pairs	Methods	AUC	Accuracy
≥ 3	[3, 4]	45	PC	0.7196	0.4444
			Katz	0.7439	0.5556
			PropFlow	0.7558	0.6222
			PathSim	0.5636	0.2444
			PageRank	0.7417	0.5333
			CrossQuery	0.7685	0.6444
≥ 3	[3, 6]	70	PC	0.6009	0.3000
			Katz	0.6243	0.3714
			PropFlow	0.6268	0.4429
			PathSim	0.5278	0.2143
			PageRank	0.6378	0.3714
			CrossQuery	0.6632	0.4571
≥ 5	[3, 4]	23	PC	0.6521	0.2609
			Katz	0.6717	0.3478
			PropFlow	0.6850	0.3478
			PathSim	0.4279	0.1304
			PageRank	0.6743	0.3478
			CrossQuery	0.7099	0.3478
≥ 5	[3, 6]	38	PC	0.5692	0.2105
			Katz	0.5786	0.2368
			PropFlow	0.5950	0.2895
			PageRank	0.4362	0.1053
			PageRank	0.5880	0.2368
			CrossQuery	0.6308	0.2895

Protein Interaction NoN



ROC curve comparison

